GIVING REMINDER EMAIL TEMPLATE

Note: Modify pronouns, ministry details, and financial information as appropriate. Replace bold/bracketed text with accurate information and remove special formatting.

Dear Friend,

You received a letter from me a couple of weeks ago explaining how my ministry reaches people with the gospel, helps them grow in their faith, and trains them to reach and disciple others themselves, creating generations of disciplemakers. I shared how God is working in... **[Specifically reference the story from your letter.]**

Your gifts and prayers make this ministry possible! If you haven't given yet, it's not too late!

Here's a reminder of the financial goal I'm trusting God for this December.

Year-end financial goal: $**[X,XXX]**

Gifts this month are important, because they will allow me to **[explain what these funds will allow you to do]**.

If you've already given, thank you. If you haven't, may I invite you to pray about whether God would have you give at this time?

As God leads, giving online is easy and secure. Just go to navigators.org/staff/**[NavID]**.

If you prefer to give by check, please use the card and envelope that came with the letter to mail in your gift.

May I hear from you by December 31?

I'm so grateful for your partnership in this ministry!

[Your name]